

Joint Exhibition Stand at Decarbonisation Expo
Tokyo Big Sight, 16 (Wed) - 18 (Fri) March 2022

DECARBONISATION EXPO

Remote participation of EU Companies/Clusters
Promotion of Online EU-Japan Matchmaking Platform



Sample Image (final stand might look different)



EU-Japan Centre
for Industrial Cooperation

日欧産業協力センター



6m x 5.4m (32.4sqm)
composed of 4 package
booth units based on
“remote exhibition” offer
by the organiser,
extension possible)

In cooperation with the Trade promotion organisations –
TPOs – from France, Wallonia, Lithuania, Greece and Italy
(to be replaced by organization’s logos)

Eligibility: European and Japanese Companies/Clusters
in Green Energy/Decarbonisation

How to participate: Selection by the EU-Japan Centre for
Industrial Cooperation or
Nomination by supporting partners

Cost: Free of charge for EU companies and clusters

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Details of the Offer to TPOs

A part of the joint stand

3m x 2.7m (8.1 sqm) including space and construction package, poster space, meeting table, PC for video calls, interpreting assistant, (booth no., location and details about the package tbc)

Contribution from TPOs

JPY 160,600 for space and package

Contribution to promotion of the joint initiative in home country and to clients and partners in Japan

Benefit

Nomination of own companies by the contributing TPO

Additional visibility as a TPO

Increase of network in Japan through the joint promotion at the fair and the Matchmaking platform

Application, Deadlines and Conditions

Formal application by January 14 (application in the limit or availability, closing before the above date is possible)

Commitment to nominate eligible companies for joint exhibit by February 14 February.

Payment of the contribution to the Centre before 14 March.

Assurance not to use any funds from EU sources for the contribution

Pledge not to charge own clients for the service

Agreement to work together with other occupants of the joint exhibition stand in good faith

- Space will be reserved by the EU-Japan Centre end of Dec. 3 units available on a first come-first-served basis, extension possible in the limit of available space at the exhibition
- Option for TPOs to have an own exhibit starting at JPY 803,000 for 8.1 sqm package (to be booked directly with the fair organiser)